



THE CAREGIVERS ADVOCATE National Founding Sponsorship Opportunities

For Nationwide Organizations

Practical Help. Real Hope. For Every Caregiver.

PUT YOUR BRAND ALONGSIDE A GROWING CAREGIVER MISSION

As the need for caregiving continues to grow, caregivers need trusted places to find practical information—and trusted organizations that can help meet their needs.

The Caregivers Advocate brings together an international community of 49 bestselling authors from diverse professions and backgrounds who share something important:

We are or have been caregivers ourselves.

We're combining our experience and expertise to build a trusted destination where anyone caring for another person can find practical help, resources, encouragement, and hope.

We're inviting select national organizations whose products and services support caregivers to establish a presence with us.

WHY BECOME A NATIONAL SPONSOR?

A 12-month national sponsorship gives your organization expanded visibility within The Caregivers Advocate platform.

Your organization can:



INCREASE BRAND AWARENESS
within the caregiving community



SHOWCASE MULTIPLE
products, services, or areas of expertise



POSITION YOUR COMPANY
as a resource caregivers can discover
when needs arise



ALIGN YOUR BRAND
with an international community of
49 bestselling caregiver authors



DEMONSTRATE YOUR COMMITMENT
to supporting those who care for others



Be visible where caregivers are coming for help.

CHOOSE YOUR NATIONAL FOUNDING SPONSORSHIP



PLATINUM
\$1,200/year

A strong national presence for organizations serving caregivers across multiple markets.

INCLUDES:

- ✓ Location on our map
- ✓ National listing
- ✓ Placement in 3 categories
- ✓ 2 website links
- ✓ Large advertisement
- ✓ Company logo on home page



DIAMOND
\$2,400/year

Our premier national sponsorship for organizations seeking maximum visibility.

INCLUDES:

- ✓ Location on our map
- ✓ National listing
- ✓ Placement in 5 categories
- ✓ 5 website links
- ✓ Large advertisement
- ✓ Company logo on home page
- ✓ Featured Company recognition
- ✓ Summit advertisement

PREMIER
OPPORTUNITY

BECOME A FOUNDING SPONSOR

Organizations joining by **DECEMBER 31, 2026** receive:

- ✓ Special introductory first-year pricing
- ✓ 12 full months of national sponsorship benefits
- ✓ Official Founding Sponsor recognition
- ✓ Founding Sponsor badge for use in your marketing
- ✓ Preferred renewal pricing compared with future standard public rates



Your sponsorship must be confirmed and paid by

DECEMBER 31, 2026
to qualify.

Standard pricing for new sponsors begins
January 1, 2027.

BECOME PART OF WHAT WE'RE BUILDING

TheCaregiversAdvocate.com is a new platform, and we're inviting forward-thinking organizations to establish their presence with us from the beginning.

As a new platform, we do not guarantee website traffic, leads, contacts, customers, sales, or ROI. Our Founding Sponsor pricing reflects the opportunity to join us during this early stage.

Join us early. Grow with us.

**And let caregivers know you're here
when they need you.**