



Practical Help. Real Hope. For Every Caregiver.

PUT YOUR COMPANY WHERE CAREGIVERS CAN FIND YOU

Caregivers need more than information. They need trusted professionals, products, services, and organizations they can turn to when needs arise.

The Caregiver's Advocate Collective brings together an international community of **49 bestselling authors** from diverse professions and walks of life who share something important:

We are or have been caregivers ourselves.

We're building a trusted destination where anyone caring for another person can find practical information, helpful resources, encouragement, and hope.

And we're inviting organizations that serve and support caregivers to become part of that resource.

WHY BECOME A SPONSOR?



BE DISCOVERED

Help caregivers find your organization when they need the products or services you provide **locally**.



BUILD VISIBILITY

Increase awareness of your company within the caregiving community.



SHOW YOUR SUPPORT

Demonstrate your organization's commitment to people caring for others.



ALIGN WITH OUR AUTHORS

Establish a presence alongside 49 international bestselling authors already active in the caregiving arena.



*It's more than advertising.
It's being visible when a caregiver needs what you provide.*



Become a Founding Sponsor

Three opportunities. One shared mission.

SILVER

\$300 / YEAR

An affordable way to establish your presence.

- ✓ Location on our map
- ✓ Listing under your state
- ✓ 1 category
- ✓ 1 website link
- ✓ Small advertisement

MOST POPULAR

GOLD

\$480 / YEAR

Expand your visibility within the caregiver community.

- ✓ Location on our map
- ✓ Listing under your state
- ✓ 3 categories
- ✓ 2 website links
- ✓ Medium advertisement
- ✓ Company logo

★ VIP PLATINUM

\$720 / YEAR

Maximum visibility for small and mid-sized organizations.

- ✓ Location on our map
- ✓ Listing under your state
- ✓ 4 categories
- ✓ 3 website links
- ✓ Large advertisement
- ✓ Company logo
- ✓ Featured Company recognition



FOUNDING SPONSOR BENEFITS

Join by December 31, 2026 and receive:

- ✓ Special introductory first-year pricing
- ✓ 12 full months of sponsorship benefits
- ✓ Official Founding Sponsor recognition
- ✓ Founding Sponsor badge for use in your marketing
- ✓ Preferred renewal pricing compared with future standard public rates



FOUNDING SPONSOR DEADLINE

DECEMBER 31, 2026

Your sponsorship must be confirmed and paid by December 31, 2026 to qualify.

Standard pricing for new sponsors begins January 1, 2027.



JOIN US EARLY. GROW WITH US.

TheCaregiversAdvocate.com is a new platform, so we do not guarantee website traffic, leads, contacts, customers, sales, or ROI. Our introductory Founding Sponsor pricing reflects this early opportunity.

*Let caregivers know you're here
when they need you.*

TheCaregiversAdvocate.com